



EQUIPMENT SERVICE ASSOCIATION

2017 Annual Spring Convention: Sponsorship

May 15-18, 2017 | New Orleans, LA

SPONSORSHIP FORM

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Contact Name: _____

Contact Email: _____

Please select your Sponsorship Level:

PLATINUM SPONSORSHIP BENEFITS: \$1,000.00

- 10-minute presentation at ESA Luncheon on Wed., May 17.
- Your one-page handout will be included in the ESA Registration Packets.
- Your Company logo and a link to your company website will be displayed on ESA's home webpage.
- Your Company logo and a link to your company website will be displayed on ESA's Annual Convention webpage.
- Your Company logo will be displayed on all ESA Meeting Signage and in the Program Agenda.
- Your Company logo will be displayed in the ESA Newsletter.

GOLD SPONSORSHIP BENEFITS: \$500.00

- Your one-page handout will be included in the ESA Registration Packets.
- Your Company logo and a link to your company website will be displayed on ESA's Annual Convention webpage.
- Your Company logo will be displayed on all ESA Meeting Signage and in the Program Agenda.
- Your Company logo will be displayed in the ESA Newsletter.

SILVER SPONSORSHIP BENEFITS: \$250.00

- Your Company logo and a link to your company website will be displayed on ESA's Annual Convention webpage.
- Your Company logo will be displayed on all ESA Meeting Signage and in the Program Agenda.
- Your Company logo will be displayed in the ESA Newsletter.

SPONSORSHIP REQUIREMENTS:

- **PLATINUM & GOLD** Sponsorships must be accompanied by ESA Annual Convention Registration.
- **SILVER** Sponsorship benefits do not require meeting attendance.
- **PLATINUM & GOLD** Sponsors must provide a one-page handout ready for duplication no later than May 1, 2017. Send to Dakota Fluid Power Attn: Serina Hiemstra 3409 N. Lewis Ave. Sioux Falls, SD 57104. Handouts may be in color or black/white, and may be one-sided or two-sided.
- **ALL SPONSORS** must provide ESA with a hi-resolution .jpg, .png, .tiff, or .eps format logo for use on website and signage.

MAKE CHECKS PAYABLE TO: Equipment Service Association

- Mail to: Attn: ESA/Pat Tombrello
1140 5th Ave. North Birmingham, AL 24102
- Email to: esa@2esa.org

CREDIT CARD CHARGES:

- Visa MasterCard American Express

Card Number: _____

Expiration Date: _____ CVC#: _____

Name on Card: _____

Signature: _____

Questions About Sponsorships?

Call ESA Vice President, Rick Lindemann, at (605) 444-1501