



EQUIPMENT SERVICE ASSOCIATION 2017 Annual Convention

May 15-18, 2017 - New Orleans, Louisiana

ADVANCE REGISTRATION INFORMATION & INSTRUCTIONS:

In order to participate in the Annual Convention programs and functions, all Members, Spouses, Guests and Retired members must register using this Advance Registration form. The Advance Registration form must be submitted to ESA with full payment for all individuals and activities selected.

Payment Policy: All registration fees **must be paid in advance** by check or credit card (American Express, Visa, and MasterCard are accepted). A \$25 late fee is assessed for registrations received after the deadline of April 28, 2017 (a \$10 late fee is assessed for optional activity fees paid after the deadline.) Your registration will not be confirmed until payment is received.

Cancellation/Refund Policy: Notice of cancellations must be received in writing by ESA via electronic mail or facsimile in order to be considered for a refund, which will be granted based on the following schedule:

Written notice received by ESA via fax or email:

On or before April 28, 2017 ...
After April 28, 2017 but prior to May 5th, 2017 ...
On or after May 5th, 2017 and "no-shows" ...

Refund policy:

... Fees refunded less a \$25.00 cancellation fee (per person)
... Fees refunded less a \$50.00 cancellation fee (per person)
... Not eligible for refund (documented medical emergencies may be eligible)
... Optional activity fees may have different refund policies

REGISTRATION PACKAGES and A LA CARTE OPTIONS:

Delegate Registration (\$425 before 4/28/2017) includes:

- Member Meetings & Refreshment Breaks
- General Session, Seminars, Roundtable Discussions
- Morning & Afternoon Seminars, Roundtable Discussions
- Annual Banquet & Silent Auction for ESA Scholarship Foundation
- Shop/Plant Tours - Transportation, Lunch, Refreshments

Children's Registration (\$250 before 4/28/2017) includes:

- Spouse/Guest/Children's Luncheon Program
- Annual Banquet & Silent Auction
- Shop/Plant Tours - Transportation, Lunch, Refreshments

Spouse/Guest/Retired Registration (\$375 before 4/28/2017) includes:

- Spouse/Guest/Children's Luncheon Program
- Annual Banquet & Silent Auction for ESA Scholarship Found.
- Shop/Plant Tours - Transportation, Lunch, Refreshments

A La Carte/Optional Activities (before 4/28/2017):

- Tuesday OPTIONAL Tour:
Mississippi River Dinner Jazz Cruise (\$79 adult / \$79 child)

Advance registrations for the optional tour may be cancelled, and a refund will be made, only if your cancellation is received by email to esa@2esa.org on or before April 28, 2017. ESA reserves the right to reschedule optional activities in the event of inclement weather or acts of God. No refunds will be given if the attendee cannot attend the tour on the rescheduled date.



EQUIPMENT SERVICE ASSOCIATION 2017 Annual Convention

May 15-17, 2017

Advance Registration Form

New Orleans, Louisiana

Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: (____) _____ Member Cell: (____) _____ Spouse Cell: (____) _____
 Member Email: _____ Spouse Email: _____

HOTEL RESERVATIONS: **DEADLINE - FRIDAY, MAY 5, 2017**

You must make your own hotel reservations at the Astor Crowne Plaza by visiting the following link <https://aws.passkey.com/e/49151358> to request a room in the ESA room block before this date, or before the ESA room block is full, whichever comes first - RESERVE EARLY!

On or Before 4/28/17	After 4/28/17
-------------------------	------------------

REGISTRATIONS: **DEADLINE - FRIDAY, APRIL 28, 2017**

Complete this form, and mail/fax to:

Equipment Service Association
 1140 5th Ave. North Birmingham, AL 35203
 For help, call toll-free (866) ESA-3155 or email esa@2esa.org

PER-PERSON REGISTRATION FEES:

Member Registration Fee:	\$425	\$450
Spouse/Guest/Retired Member Registration Fee:	\$375	\$400
Teen/Child Registration Fee:	\$250	\$275

OPTIONAL REGISTRATION ITEMS:

Adult Before 4/28/17	Adult After 4/28/17	Teen/ Child*
\$79	\$79	\$79

For Registration & Cancellation Policies, See "Information & Instructions" Page

Tuesday, May 16 - OPTIONAL TOUR: Mississippi River Dinner Jazz Cruise

COMPLETE AND SUBMIT BEFORE THE ADVANCE REGISTRATION DEADLINE: April 28, 2017

INSTRUCTIONS:

Please PRINT or TYPE each individual's name below, as it should appear on the name badge, and check (☑) the Registration Type for that person. Then indicate which events that person will attend. Using the chart above, calculate the fees due for each individual, and enter amounts to the right. Total the amounts and submit payment for the full Amount Due (registrations received without payment will not be processed nor confirmed until payment is received). See "Information & Instructions" for Registration & Cancellation Policies.

	REGISTRATION TYPE:				ATTENDANCE AT EVENTS:				Total This Registrant: \$
	First Time Attendee?	Member Registration	Spouse/Guest/Retired Registration	Teen/Child Registration	TUESDAY - Optional Tour: Dinner Jazz Cruise	WEDNESDAY - Member Seminars & Roundtables	THURSDAY - Annual Banquet	Group Photograph (\$10 Each)	
1									Total This Registrant: \$
2									Total This Registrant: \$
3									Total This Registrant: \$
4									Total This Registrant: \$
5									Total This Registrant: \$

CREDIT CARD CHARGES: Visa MasterCard American Express Check Enclosed **TOTAL DUE: \$** _____

Card Number: _____ Expiration Date: _____ CVC (Security Code): _____
 Name on Card: _____ Signature: _____ Page _____ of _____